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National nonprofit drives more non-traditional students into Dayton's workforce pool



Image: Demarus Crawford-White

Demarus Crawford-White is executive director of NPower in Dayton.

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Led by executive director Demarus Crawford-White, NPower Ohio is part of a national organization that helps create digital careers for military veterans and young adults in underserved communities.

Focused on developing economic prosperity, NPower works with students from different non-traditional backgrounds to help them achieve academic and career success, giving them a second chance at opportunities they otherwise may not have received.

By training young adults and military veterans with IT skills, the organization helps give technical development to allow their students to qualify for digital careers. NPower is a 2024 Outstanding Diverse Organization by DBJ.

Crawford-White says the nonprofit builds relationships with many companies such as Premier Health and Reynold and Reynolds to help their students further their career trajectories.

NPower aims to diversify the workplace but it's also providing social support to their students. Crawford-White says she understands that many of her students have barriers, and the nonprofit uncovers resources to help keep their students engaged.

Among its programs, NPower helps students find their career interests and teaches them how to study and learn.

Although the organization focuses on young adults, NPower helps military veterans of all ages and their spouses. The organization believes it's never too late to expose a student to success.